

New packaging, lower price

Reichel Foods debuts new packaging at a lower price point. The new 2.75-oz. portion size includes a serving of fresh sliced apples with a variety of premium dips like caramel, yogurt dip and creamy peanut butter or fresh baby carrots with ranch or lite ranch dip. The produce snacks contain no trans fat, providing a healthy snack option for kids and adults alike.

The company will soon be offering innovative new items such as Dill Pickles & Radical Ranch Dip and Original or Spicy Meat Stix with BBQ Dippin' Sauce, a shelf stable item.

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